

POTS UND BLITZ

CERAMICS
PORCELAIN
DESIGN MARKET

6 TO 8 OCTOBER 2023
MUSEUMSQUARTIER WIEN

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ARE YOU PASSIONATE ABOUT CERAMICS?

Are you a ceramic artist and make your own handicrafts from clay off the mainstream? Then you've come to the right place. Whether everyday objects, art objects, sculptures or tableware, **POTS und BLITZ - Ceramics • Porcelain • Design Market** celebrates ceramic art in all its facets and invites visitors to comprehensively experience high-quality ceramics.

Ceramics are timeless. Experimentation with techniques is limitless. Expert lectures for you as an exhibitor and for visitors will offer a professional exchange and round off the weekend.

Would you like to join 60 international exhibitors at the ceramic design market at the MuseumsQuartier in Vienna from **6 to 8 October 2023**?

Then apply now for POTS und BLITZ 2023!

THE LOCATION AND THE STAND DESIGN

The historic setting of the MuseumsQuartier in Vienna with the **Ovalhalle**, the **Foyer** and the **Arena21** offers over 700 m² of exhibition space.

With **POTS und BLITZ**, we want to offer our visitors an extraordinary art and design market. Therefore, a high-quality decoration concept and an artistically innovative exhibition stand are particularly important to us.

A variety of presentation furniture can also be rented. Please find the type of furniture the dimensions and prices in the attached information sheet.

MARKETING

POTS und BLITZ - Ceramics • Porcelain • Design Market is a regular event in the ceramic calendar. The following marketing measures will be employed to publicise the event: **printed materials** such as posters and flyers | **online marketing** via social media, website and cooperations | **direct marketing** in the form of a newsletter and mailings | **PR, press** and **classic marketing** via inserts in relevant media.

ABOUT US

We have been successfully organising markets with a focus on culture, design, arts and crafts since 1994. Among MTS Wien's own markets are the Christmas and New Year's Market Schloss Schönbrunn, the Easter Market Schloss Schönbrunn, and the POTS und BLITZ and WeihnachtsQuartier design markets. We also organise the Schloss Hof Christmas Market since 2017.

IMPORTANT

We place particular emphasis on the **exceptional quality of the products** at our events, as well as on a consistent concept and a well-developed infrastructure.

In addition, we insist that only individually designed and handmade products made of clay or clay mixtures are presented.

The exhibitors will be selected by a jury of experts in consultation with the organiser, MTS Wien.

YOUR APPLICATION

Be part of it and use **POTS und BLITZ** as a platform to present your products! We look forward to receiving your complete and informative application in our online portal by **7 April 2023** at the latest.

Should you have any further questions, please do not hesitate to contact us.

Yours sincerely,

Gabriela Schmidle
Geschäftsführung

Mag. Barbara Gobl
Projektleitung

Subjet to modification



Mugs & jug: S. Aeschlimann | Sculpture: C. Strasser | Bowls: S. Paasonen / Fotos: C. Tagger